

# Aditya Bhalla

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## EDUCATION

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**Pomona College - Claremont, CA**  
Bachelor of Arts: Mathematics & Politics (Double Major)

Graduation: May 2023  
GPA: 3.93/4.0

## EXPERIENCE

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### Strategy & Operations Analyst - Angi

April 2025 – January 2026  
*Chicago, Illinois*

- Engineered automated reporting and performance tracking dashboards in Looker & Google Sheets to monitor A/B test KPIs, driving optimizations that yielded a 3% conversion lift and \$2.2M in incremental annual revenue.
- Owned analysis and synthesis of quantitative A/B test results and key KPIs into executive-ready recommendations for cross-functional stakeholders, presenting insights directly to senior leadership on a weekly basis.
- Led end-to-end execution of a consolidated global reporting framework, unifying disparate international dashboards into a single executive view and standardizing 1:1 metrics for leadership review.
- Partnered cross-functionally with product, analytics, and operations teams to improve lead routing and redesign intake flows, improving lead quality and reducing instances of homeowner-pro mismatching.

### Senior Associate - L.E.K. Consulting

December 2023 – April 2025  
*Chicago, Illinois*

- Advised corporate and private equity clients on 13 growth strategy, market entry, and commercial due diligence, informing multi-million-dollar investment and capital allocation decisions.
- Conducted market analysis, stakeholder interviews, competitive benchmarking, and financial modeling to assess new markets, customer segments, and strategic initiatives across industrial and tech sectors.
- **Key casework includes:**
  - \* **Growth strategy for an oilfield services provider looking to offer onsite power generation solutions**
    - Developed a market entry ranking of U.S. states for onsite power adoption using several metrics (e.g., peak power range, outage rates); identified key states and delivered insights with Tableau visualizations
    - Led stakeholder interviews across oil & gas, utility, data center, and commercial & industrial sectors, synthesizing cross-sector insights to identify customers' power priorities
  - \* **Market sizing for a major regional waste management services provider**
    - Developed granular county-level market models (TAM/SAM/CAM) for core regions, forecasting a 5-year growth outlook segmented by municipal solid waste, organic, and industrial waste streams.
    - Modeled waste generation and collection tonnage based on population density as well as concentration of SMBs and industrial waste facilities; triangulated findings with public peer revenue data to de-risk sell-side assumptions.

### Data and Analytics Intern - Discover Financial Services

June 2022 – August 2022  
*Riverwoods, Illinois*

- Developed Python scripts to automate the documentation of folders and Excel files for customer restitution team's quality control processes, reducing manual labor time by 75%.
- Validated and documented user defined functions in SQL that are used extensively in restitution analysis to ensure the accuracy of customer payouts and number of impacted customers.

## PROJECTS & EXTRACURRICULARS

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### Your Ballot 2026

February 2026 – Present

- Utilized Claude Code to build a full-stack civic tech web app ([2026elections.netlify.app](#)) aggregating live prediction market odds across 500+ federal and statewide electoral races.
- Scraped and structured candidate data from all 2026 congressional and gubernatorial races via AI-assisted data pipeline (Claude Code), with real-time Kalshi market pricing served via address-based district lookup.

### Research Assistant - Pomona College Politics Department

February 2022 – August 2022

Assistant Professor Omar Wasow

- Discovered strong correlation between neighborhood dissatisfaction and likelihood of joining riots and protests in the 1960s by analyzing survey data from the time period.
- Redesigned Professor Wasow's website into e-book form at [appliedstats.org/book](#) using R, adding supplemental content for ease of student use and understanding.

## HONORS AND AWARDS

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### Best Use of Statistical Modeling (Honorable Mention) - DataFest @ UCLA 2022

May 2022

- Utilized  $k$ -means clustering and logistic regression techniques to evaluate player types in an educational game; awarded one of two statistical modeling awards out of 75 teams.

### Pomona College Scholar

- Recognized for academic excellence, awarded to top 25% of each class.

## SKILLS

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**Programming languages:** R, Python, SQL  
**AI:** Claude Code, ChatGPT, Gemini

**Tools:** Excel, PowerPoint, Looker  
**Languages:** English, Hindi, Spanish